

-
:
/ / :
/ / :

,SPSS

t-Student

Email : Amirghiami@ iaut.ac.ir

- 2 - Pull Factors
- 3 - Push Factors
- 4 - Inhibiting Factors
- 5 - Tourism
- 6 - Sport Tourism



(/)

()

.()

()

.()

()

.()

.()

.()

.()

.()

.()

...

.()

.()

.()

, (WTO)

()

.()



()

()

()

()

()

()

$$n = \frac{NT'S^r}{Nd^r + t's^r} = \frac{r}{1+r}$$

N=

-
- 1 - Crompton, J.L
 - 2 - Crompton, J.L & MaCkay, SLI
 - 3 - Zhang, Q.H.& Lam.T

...

t= /

S²= /

d= /

, ()

()

N=n

, «

»

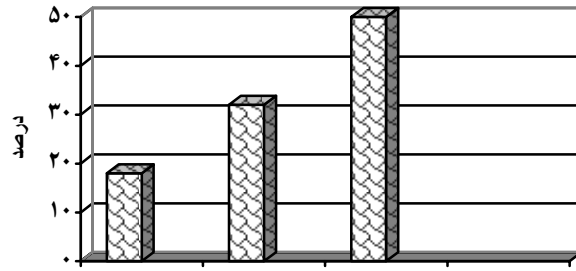
1 - Zhang, Q.H.& Lam.T

2 - Zhang, Q.H.& Lam.T



(t-student)

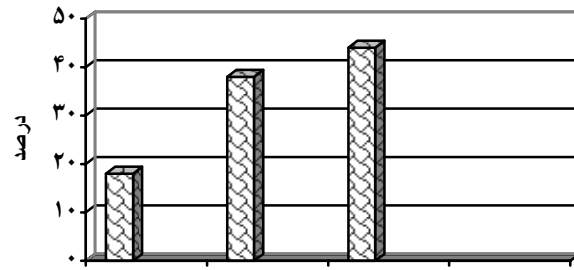
...



-

()

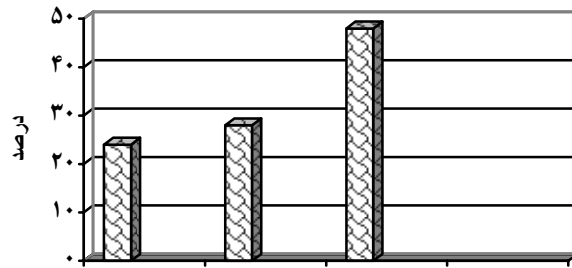
:



()
 ()
 :

:

...



()

()



		/	/		
		/	/		

t-student

...

t -

t-test				level		
		()		T		F
/	/	/	/	/	/	/
/	/	/	/	/	/	/

t / t / t /

	/	/	/		
	/	/	/		

t

:

t -

t-test					leven		
		()		T		F	
/	/	/	/	/	/	/	
/	/	/	/	/	/	/	

t /

t ,

...

	/	/			
	/	/			

t-student

t

t-test					leven		
		()		T		F	
/	/	/		/	/	/	
/	/	/	/	/			



t / t

() () ()
(, ,)

...



(WTO)

, ()

, () ()

() ()

, (,)

: "

" () .

:"

" ()

, ()

-
8. Bhatia, A.K. (1995). *"International Tourism Fundamental and practices sterling publishers private limited New Dehli", India, PP:29-30.*
 9. Braz, J.L.(2002). *"Sport for all moves people around the yole". New perspective for tourism. Journal of Asiana Sport For All, Vol, 1, PP:47-52.*
 - 10.Chalip, I.& Green, B.C. (2003). *"Sources of Interest in Travel to the Olympic Games". Journal of Vacation Marketing. 4, PP:7-22.*
 - 11.Cho.Kwang-Min. (2003). *"Developing Taekwando as a Tourist Commodity". IJASS, 13(2), PP:53-62.*
 12. Crompton, J.I. (2003). *"Tourism demand constraints, ASKing participation Annals of Tourism Research. Vol 21.Issue 4. PP906-945.*
 - 13.Crompton, J.L and Mckay, S.L. (2004). *"Motives of visitors attending festival events annals of fourism Research". Vol 24. No.2. PP:125-139.*
 - 14.Kim Nam – Su , Laurence Chalip. (2003). *"Why travel to the FIFA world Cup"? Effects of motives, Background, Interst, and constraints, Tourism Management. Article in press.*
 15. Kozak, M. (2003). *"Comparative analysis of Tourism motivations by nationality and destinations". Tourism Management 23, PPL22-232.*
 - 16.Lunderbrg, D.E.(2004). *"Wh Tourism Travel". Cornell HRA Quarterly, February: PP:75-81.*
 - 17.Nogowa, H.,Y. Yaamguchi, Y. Hagi. (1996). *"An emprirical research study on event and a multiple-night event". Journal of Travel Research Vol. 35, PP:46-50. Japanese sport tourism sport –For-All Events: Case studies of a single-night.*

...

18. *Thapa, B and Penning Ton-Gray , Land Holland, S. (2002). "Assessing the validity of and outdoor recreation constraints model for tourists to Florida". Center for Tourism Research and Development.*

19. *UMS. Grompton, J.L. (1992). "The roles perceived inhibitors and facilitators in pleasure travel destination decisions Journal of Travel Research 303, PP:8-15.*

20. www.WTO.Com

21. *Zhang, J. and Lam E.T.C. and Connaughton P.P. (1999). "General Market demand variables associated with professional sport consumption International". Journal of Sport marketing and Sponsorship 5, PP:33-55.*